



# You have ideas. We print them.

From labels and stickers to cards, tags, and retail-ready pouches, Avery gives you the tools to turn your best ideas into professional, ready-to-use products.

Whether you're building a brand, restocking your shelves, or getting your side hustle off the ground, Avery delivers premium custom printing with the flexibility, reliability, and quality you've always trusted from us, backed by our 100% satisfaction guarantee.

Let's make something great.





# Labels that stick with you.

Choose from sheets or rolls, with no minimums and a lineup of standout, performance-tested materials built to hold up.

- **Sheets**—Ideal for smaller runs, limited editions, or frequent design changes
- **Rolls**—Great for volume discounts, front/back kitting, and combining versions to save more
- **Performance materials**—Waterproof, oil-resistant, freezer-safe, and built to last
- **Free custom shapes and sizes**—Available across both formats
- **On your timeline**—Fast production that keeps your business moving

Reach out to one of our reps or visit us at [avery.com](http://avery.com) to see our full product offering.



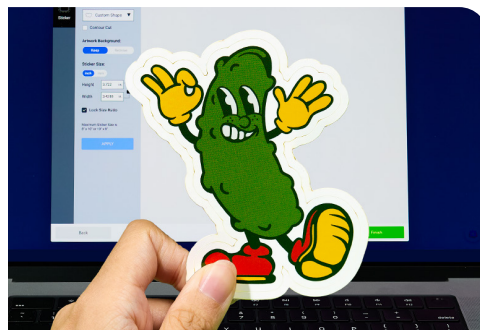
# Retail-ready. Made your way.

Every custom pouch delivers packaging that works as hard as you do. Whether you're selling snack items, single-serve products, or handing out free samples, you'll get vibrant, full-color printing and pro-grade materials that help your brand stand out and get to shelves fast.

- **Flat or stand-up styles**—Pick the one that fits your product perfectly
- **Custom options**—Add zippers, hang holes, and tear notches with ease
- **Low minimums**—Order exactly what you need, no extra inventory



# The extras that mean a lot.



These everyday essentials help your business feel buttoned-up and ready for anything. Whether you're handing out business cards, slipping a sticker into your packaging, or printing on demand with our classic blank labels, you'll get quality you can count on without the hassle—or the big inventory.

- **Cards**—Custom printed business cards, postcards, rack cards & tags
- **Stickers**—Durable, stickers in your exact shape, size, and material
- **Blank sheets**—Classic Avery labels, ready to print in any quantity
- **Blank rolls**—Bulk label rolls for high-volume printing, on your schedule

# Sticky and sturdy. Surprisingly sustainable.



Our labels and packaging don't just work hard—they work smart. From materials made with recycled content to forward-thinking manufacturing practices, Avery is committed to reducing waste without sacrificing performance.



## Smarter materials, less waste.

- 78% of our labels use recycling-friendly adhesives
- 98% of paper labels use responsibly sourced paper
- 95% of paper tags, dividers & cards use responsibly sourced paper

## Recycled matte white labels.

Processed chlorine-free, made with 100% recycled materials, and use a recycling-compatible adhesive. Available on sheets, rolls, or blanks.

## Cleaner manufacturing.

- Scrap binder film is reused to make parts for markers
- Emissions-free forklifts power our manufacturing floor

## Bolder goals.

We're building toward a smarter, cleaner future with even more ambitious goals for the next decade.



Scan here to learn more about products with sustainable features.



**Ideas  
stick here.**