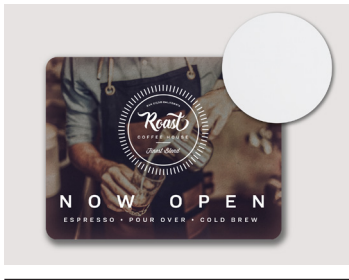


Premium Cardstock Materials



Matte White Paper
Classic & practical, our standard matte white cardstock provides you with a smooth, non-glossy finish.

Finish: Matte
Weight: 120 / 324 (lb/gsm)
Thickness: 14.9 / 0.378 (pts/mm)
1 or 2 sided printing available



Glossy White Paper
Add premium shine & some extra pop to the front of your card or tickets with our sleek, glossy coating.

Finish: Glossy
Weight: 120 / 325 (lb/gsm)
Thickness: 12 / 0.305 (mils/mm)
10% PCW
1 or 2 sided printing available



Pearlized Paper
Get a subtle shimmer & luminous appearance with this pearlescent finish that adds an extra touch of elegance.

Finish: Semi-Gloss
Weight: 115 / 311 (lb/gsm)
Thickness: 15.6 / 0.396 (pts/mm)
1 or 2 sided printing available

Custom Card Products:

- Business Cards
- Business Card Books
- Square Cards
- Postcards
- Invitations
- Note Cards
- Greetings Cards
- Thank You Cards
- Rack Cards
- Tent & Place Cards
- Tickets
- Hang Tags

Even More Printed Perfection by Avery

At Avery, we're dedicated to providing you with amazing quality printing that brings your brand & passion to life.



Custom Printed Roll Labels

- 4-color processing
- 100% satisfaction guaranteed
- No setup or plate fees
- Free digital proofs under 24 hrs



Blank Labels

- Over 3,100 size, shape & material combinations
- 112 shapes & sizes
- 25 premium materials
- Buy one label sheet or thousands instantly online
- Easily design & personalize with our free software

Don't Forget to Check Out Our Other Products!

- ✓ Floor Decals
- ✓ Wall Signs
- ✓ Table & Chair Decals
- ✓ Tamper-proof Food Labels
- ✓ Name Tags & Badges

AVERY MORE THAN A LABEL®

DXBROCH02



Professional Printing Made Easy

Thank you so much for your interest in Avery WePrint, the professional printing arm of Avery Products. We look forward to working with you on elevating your brand with our premium suite of label and cardstock materials that you can customize and have professionally printed all online.

We've included some printed samples so you can see for yourself the quality that we deliver. We are hoping this will help you pick the right label, sticker, card and/or tag for your project. You can choose from a wide range of materials from paper and film to metallic and removable adhesives that will help you get the exact label or card that you need.

Pick up a sheet, peel a label and apply away.

If you have any questions or need any help along the way, give us a call. We're here to help.

Sincerely,

The Avery Team



Visit us at avery.com/weprint



Join Us
100% Satisfaction Guaranteed
No hassles, no hurdles. Because when you're 100% happy, so are we.

Need Help?
We have the answers to your product & template questions. Visit avery.com/help

avery.com/weprint



Order Custom Printed Labels from the Label Experts

Avery WePrint, the professional printing arm of Avery Products, was launched in 2014 as the ideal solution for short-run print jobs. The same principles that fueled our company founders back in 1935 are alive and well at Avery today.

Our products are produced on top-of-the-line digital printers using industry-leading adhesives, materials and finishes. They are all made from responsibly sourced, forest-derived materials and are FSC® certified. We use the finest-quality materials including photo-quality paper, metallic films, clear and white BOPP films and durable over-laminates for labeling your tins, bottles, jars, oils, creams, pouches and more.

Our goal is to provide businesses like yours with products that you can confidently use for branding, labeling, marketing and promoting your company. Should you have any questions, our helpful U.S.-based customer service team is here to help.

With WePrint, your satisfaction is always 100% guaranteed and we'll work with you one-on-one until you're completely happy with the results.

Need Help? Just call **(800) 942-8379** & ask for the **Account Services Team**

The WePrint Difference

- Premium Quality
- No Hidden Fees
- Easy Online Ordering
- Fast Turnaround
- Custom Label Sizes at No Additional Cost

We Make it Easy to Order

- Step 1: Get an Instant Quote**
Choose your product format, shape, size, material.
- Step 2: Upload Artwork**
Upload your artwork or use our free templates.
- Step 3: Place Your Order**
Products are shipped in as few as 3 business days.



Professional Label Materials



Matte White Paper
Classic finish offers a smooth, non-glossy surface that's perfect & practical for almost any packaging application.

- Top Features**
- Permanent Adhesive
 - Freezer Safe
 - Handwriteable
 - Oil Resistant



Glossy White Paper
Photo-quality finish makes graphics pop & text sharper while adding a premium shine to products & packaging.

- Top Features**
- Water Resistant
 - Oil Resistant
 - Freezer Safe
 - Fade Resistant



Kraft Brown Paper
Kraft Brown paper is 100% recycled & great for adding a natural, rustic look to organic items or handmade products.

- Top Features**
- Oil Resistant
 - Microwave Safe
 - Handwriteable
 - 100% Recycled
 - Permanent Adhesive



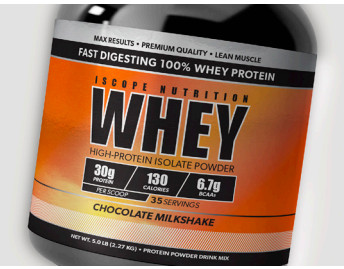
White Film PET
White film withstands harsh conditions & is great for food & beverage or health & beauty packaging.

- Top Features**
- Waterproof
 - Permanent Adhesive
 - Oil Resistant
 - Tearproof
 - Fade Resistant
 - Microwave/Freezer Safe



Clear Film PET
Clear film virtually disappears when applied & provides a printed-on look to bottles, jars & more.

- Top Features**
- Waterproof
 - Permanent Adhesive
 - Oil Resistant
 - Tearproof
 - Fade Resistant
 - Microwave/Freezer Safe



Silver Metallic Film PET
Silver film offers a sleek, platinum appearance with a glossy UV coating for a premium look.

- Top Features**
- Waterproof
 - Permanent Adhesive
 - Oil Resistant
 - Tearproof
 - Fade Resistant
 - Freezer Safe



Removable Glossy White Vinyl Film
Removable durable vinyl has a glossy finish & removes cleanly with no adhesive residue.

- Top Features**
- Removable Adhesive
 - Waterproof
 - Tearproof
 - Oil Resistant
 - Fade Resistant
 - Microwave/Freezer Safe



Our materials include FDA-compliant adhesives safe for indirect food contact. Avery recommends that its adhesives should be kept at room temperature or below to be considered food safe.

Questions?
Call us at **(800) 942-8379**

Custom Die-Cut Sticker Materials



Matte White Vinyl Film
Durable, waterproof vinyl material features a premium, soft-touch, matte UV coating that provides protection.

- Top Features**
- Kiss-cut & Die-cut
 - Waterproof
 - Permanent Adhesive
 - Tearproof
 - Abrasion Resistant



Glossy White Vinyl Film
Durable vinyl with a glossy UV finish that prevents lifting & peeling on many flat surfaces.

- Top Features**
- Kiss-cut & Die-cut
 - Waterproof
 - Permanent Adhesive
 - Tearproof
 - Fade Resistant



avery.com/weprint